

# THE PLATFORM EXPERIENCE CANVAS

## PLATFORM DESIGN TOOLKIT 2.1

notes

channel / touchpoint							EXPERIENCE NAME		
							INVOLVED ENTITIES		
channel / touchpoint							A - Core entity	B - Other entity	C - Other entity
								D - Other entity	E - Other entity
channel / touchpoint							Value Proposition for Core Entity		
channel / touchpoint							BUSINESS MODEL ELEMENTS		
							Platform Activities	Platform Resources / Components	
channel / touchpoint									
							Value Provided / Cost		
channel / touchpoint							Value Captured / Revenues		

