Map the Ecosystem and choose your Core Entity and Core Relationships.

Analyse the context of the entities thanks to Entity Portraits.

Analyse the give-to potential.

Focus on each core relationships and draft all the possible transactions/interactions.

Explore the step by step evolution thanks to the Experience Learning canvas.

Prototype two Platform Experience focusing on each core relationships: most likely these two will easily combine making your first tangible platform idea.


Know more at >>> [www.platformdesigntoolkit.com](http://www.platformdesigntoolkit.com)