


THE ECOSYSTEM’S MOTIVATIONS MATRIX
PLATFORM DESIGN TOOLKIT 2.2

notes

gives to 			role	role	role	role	role
role							
Pa	PP	PC					
role							
Pa	PP	PC					
role							
Pa	PP	PC					
role							
Pa	PP	PC					
role							
Pa	PP	PC					

What could the role on the vertical axis on the left give to the role on the horizontal axis on top?

What could roles of the same type exchange between peers

