

THE ECOSYSTEM'S MOTIVATIONS MATRIX

PLATFORM DESIGN TOOLKIT 2.2

notes

gives to 				role	role	role	role	role
role								
Pa	PP	PC						
role								
Pa	PP	PC						
role								
Pa	PP	PC						
role								
Pa	PP	PC						
role								
Pa	PP	PC						

 What could the role on the vertical axis on the left give to the role on the horizontal axis on top?

 What could roles of the same type exchange between peers

